

The *SFRA Review* Seeks a Social Media Manager



The Editorial Collective

The *SFRA Review* seeks a dedicated Social Media Manager to develop and grow the journal's social media presence and connect more effectively with contemporary scholars and audiences. This is a new position that will work closely with the Managing Editor and Fiction and Nonfiction Editors. Prior social media experience is not essential, but it is desirable. Scholars wishing to submit their articles for peer review should take care to properly edit and format their manuscript before sending it to us, and to clearly notify us that they wish their article to go through the peer-review process.

The Social Media Manager will primarily be responsible for:

- regularly circulating the *SFRA Review*'s CFPs (both across social media and in SF-specific listservs)
- updating social media platforms in the leadup to new issues and after these issues have been published
- spotlighting individual feature articles
- engaging with readers and followers
- developing a more robust and interconnected online community across various platforms and organizations.
- reporting on user engagement regularly to the *SFRA Review* editorial team

The ideal Social Media Manager will post at least several times (3+) a week across Twitter, Facebook, Bluesky, Mastodon, and other social media platforms. Qualified applicants may also create and maintain a Discord server.

The *SFRA Review* is an open-access journal, published four times a year by the Science Fiction Research Association (SFRA). It is devoted to surveying the contemporary field of speculative fiction, media, and scholarship as it develops, bringing in-depth reviews with each issue, as well as longer critical articles highlighting key conversations in sf studies, regular retrospectives on recently passed authors and scholars, and reports from members of the SFRA Executive Committee. The Social Media Manager will be joining an interdisciplinary volunteer team dedicated to science fiction and speculative scholarship and should, as a result, have a long-standing interest in the field, as well as making speculative scholarship freely available.

To apply for the position of Social Media Manager, interested applicants should send a short statement (~100-200 words) that covers why they are interested in the position and their qualifications, as well as their CV, to the *SFRA Review* Managing Editor, Virginia L. Conn, by August 31st, 2023, at vconn@stevens.edu.